

# INSIDE

2014 ANNUAL REPORT

VNA  
VISITING NURSE  
ASSOCIATION



# **Delivering community-based care that provides peace of mind, quality of life and independence.**

## **VNA VISION**

Improve the life and health of people in our community.

## **VNA VALUES**

**Compassion** We believe in an environment that is healing, caring, positive, spiritual, dynamic, and adaptable.

**Attitude** We believe that each person must demonstrate a high level of ethical behavior in all interactions with others.

**Respect** We believe in having a diverse workforce that is highly skilled, motivated, respectful of one another, professional in appearance, and ambassadors to the community.

**Excellence** We believe in a creative team focused on providing exceptional quality care to our patients and clients.

## **BOARD OF DIRECTORS**

### **Chair**

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Many times when people think of Visiting Nurse Association (VNA), and the organizations within it, including Easter Seals Nebraska (ESN) or Healing Motion Physical Therapy, they think of a flu immunization at one of our clinics, nurses visiting the home of a loved one, respite camps, or Art & Soup. They might even know that Art & Soup benefits our shelter nursing program. But many ask – and few know – ***all that goes on inside VNA.***

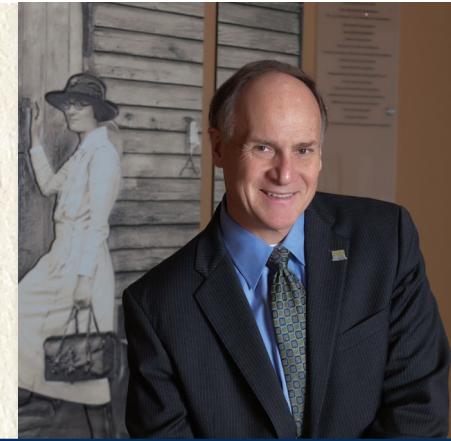
Thanks to a strong and committed network of funders, including more than 40 grant funding organizations, corporate sponsors, individual donors and significant support from the United Way of the Midlands, and proceeds from VNA business operations, VNA was able to put our funding to work to improve the life and health of more than 45,000 people in the community through multiple programs in the past year.

Inside the pages of this book, you'll learn about some of the lives impacted by VNA. You'll meet Becky who beat the odds with the help of a VNA shelter nurse. And then there's Charlotte who received much needed financial assistance while undergoing breast cancer treatment.

In addition to the shelter nursing program and the breast cancer assistance program, our community services extend to include maternal and infant home visitation, supporting vulnerable families by providing nursing, social work and supportive services to mothers during pregnancy and soon after birth to enhance their health and quality of life; Cooking Matters, a program that educates low income families about nutrition; immunization services at public and workplace clinics and; our school health program, for essential preventive health and wellness screening and nursing services in area schools.

Additionally, growth in VNA business operations in homecare, hospice, Companion Care and Healing Motion increases our ability to extend care through the community and support our mission. Inside the pages of this book, you'll meet Robyn and Robert, who welcomed nurse Kim into their home to care for their mother and wife, Mia. And you'll meet Tim, who has volunteered more than 360 visits to hospice patients and their families.

VNA serves anyone, regardless of his or her ability to pay to the extent of available resources. For those unable to afford needed care, VNA provides nursing, home health aide, therapy, hospice and palliative care to patients.



## Inside VNA

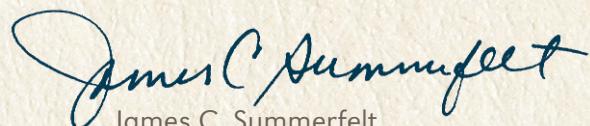
Through Easter Seals Nebraska, we provide services across the state to those who have a disability. You'll meet Rebecca who received employment-related services, work incentives and benefits counseling services to create a plan to become self-sufficient. And, of course, there are the ESN camp and respite programs, providing opportunities for personal development and independence for people with disabilities in a fun, safe and engaging environment, and offering needed respite for families and caregivers.

What happens inside VNA extends outside VNA through our many partnerships. As we look forward to the evolving healthcare landscape, we are actively working with the Nebraska Health Network and extended partners to provide a safe transition from hospital to home.

And we're always striving to be better. Our clinical teams continued to improve outcomes in 2014, by improving timeliness of care, and by remaining current on best practices in care. We have deployed the latest in electronic medical record keeping and are integrating with our hospital and physician partners to share information in real time. We collaborate with our partners regularly, and provide education to patients supporting their overall health.

We continue our leadership position as an innovator in home health, through programs such as home coaching visits, telehealth monitoring and a nursing culture to help clients maintain their independence.

While the next several years will continue to provide a unique set of challenges, VNA is well positioned to grow. We would not be able to fulfill our mission without the generous support of organizations and individuals within our community. Thank you for choosing to support VNA. It is an honor to serve this community.



James C. Summerfelt  
President and CEO

# How VNA Puts Your Dollars to Work

## Sources of Funding

### GRANTS AND CONTRIBUTIONS



UNITED WAY  
OF THE MIDLANDS



FEDERAL AND  
STATE GRANTS



INDIVIDUAL, CORPORATE  
AND FOUNDATION  
DONATIONS

### HOME CARE SERVICES



REFERRALS TO  
HOME & HOSPICE  
CARE FROM  
PHYSICIANS



MEDICARE  
& PRIVATE  
INSURANCE



PRIVATE DUTY  
COMPANION  
CARE



### HEALTH & WELLNESS



WORKPLACE FLU  
IMMUNIZATION  
CLINICS



SCHOOL  
HEALTH  
PROGRAMS



POTTAWATTAMIE  
COUNTY HEALTH  
DEPARTMENT



HEALING MOTION  
PHYSICAL THERAPY

# VNA Services Delivered

## VNA COMMUNITY SERVICES



### MATERNAL & INFANT SERVICES

Nursing, social work and supportive services for vulnerable women and their children.



### IMMUNIZATION SERVICES

Flu vaccinations at public and workplace clinics, as well as Tdap and hepatitis immunizations.



### COOKING MATTERS

Nutrition education for low-income adults, families and children.



### SHELTER NURSING

Nursing care to homeless individuals and families in all area homeless and domestic violence shelters, and to youth living on the street.



### BREAST CANCER PATIENT ASSISTANCE

Short-term assistance to breast cancer patients experiencing financial hardship, and support to connect patients to other resources.

## VNA HOME CARE



### CERTIFIED HOME HEALTH CARE

Works closely with individuals and their physicians to create a plan of care that supports an independent lifestyle today, while ensuring tomorrow's well-being.



### PERSONAL CARE & SUPPORT

Provides for all in-home care needs including home health aide, homemaker services, Companion Care and home health technology services.



### HOSPICE & PALLIATIVE CARE

Focuses on pain and symptom management to provide individuals with the highest quality of life.



### CAMP & RESPITE

Week-long residential and mini-weekend camps offering personal development and independence for people with disabilities in a fun, safe and engaging place, while providing caregivers a healthy break.



### AGRABILITY

Helps farmers and ranchers who have sustained a disabling illness or injury overcome barriers to continue their chosen profession in agriculture.



### WORKFORCE DEVELOPMENT

Assists Social Security disability beneficiaries to develop individualized plans to reach self-sufficiency through full use of state and federal work incentive programs.



### ALTERNATIVE FINANCING SOLUTIONS

Provides low- or reduced-interest loans to qualified Nebraskans with disabilities to purchase equipment and services necessary for securing employment or to support mobility.

## EASTER SEALS NEBRASKA

# VNA COMMUNITY SERVICES

Everything that happens inside VNA benefits our community. Our staff, nurses, social workers, family support workers and caregivers are the face of care throughout the community — serving primarily Douglas, Sarpy and Pottawattamie counties, with some services offered throughout the state of Nebraska. We leverage resources to provide services to individuals and families who are at risk and in need of care. VNA is proud to serve as a safety net for individuals and families in need.



*"If Cindy didn't help, I don't know what I would do."*

Charlotte Jones was diagnosed with stage four breast cancer on Nov. 9, 2013.

"I have never been sick, that November I went to the ER with pneumonia," Charlotte explained. "That is when I was diagnosed with breast cancer."

After battling treatments for almost a year, she was no longer able to work her job of 33 years and benefit from health insurance. Charlotte's only option was COBRA—an expensive health insurance plan—that strained her ability to keep up with her bills. But with Cindy Calhoun's help from VNA's Breast Cancer Assistance Program, she was able to get back on track.



I got lucky with Cindy's help. I wish other people knew about her if they have financial issues when undergoing breast cancer treatment. I'd tell them to go to her.

—Charlotte Jones

"COBRA was so expensive," Charlotte said. "I really didn't want the help, but Cindy insisted on helping. She helped me get back on track."

In partnership with the Susan G. Komen for the Cure Nebraska, Project Pink'd, Every Woman Matters and individual contributors, VNA's Breast Cancer Assistance Program provides financial assistance and support services, so the patient can focus on what matters most – healing and recovery.

VNA helped pay Charlotte's rent for two months as well as some of her other bills including some important, yet expensive prescriptions.

Not only does VNA provide financial support, the Breast Cancer Assistance Program also helps with referrals to other available resources, and that sets it apart from other financial assistance programs. Charlotte was referred to LIVESTRONG at the YMCA. It is a research-based physical activity and well-being program to help adult cancer survivors reclaim their total health.

"The three-month program helps provide the patient with a sense of community, strength and endurance," Cindy explains.

The Y staff, trained in supportive cancer care, work with participants to safely achieve their goals, such as building muscle and strength, increasing flexibility and improving confidence and self-esteem.

"We get more out of it than the physical benefits – and I didn't expect that. Cindy couldn't have put me with a better group of people," said Charlotte. "We challenge each other and have fun. I was very athletic before the cancer. Now, my goal at the end of these three months is to go up the stairs without holding the railing."

VNA's Breast Cancer Assistance Program has been in existence since 2010, and thanks to the support of its funders, VNA has been able to serve more than 500 women, ages 27–92, in 55 counties across the state.

VNA's Breast Cancer Assistance Program is dedicated to providing services that enable patients to prioritize their needs, and determine which services or financial support will make the most difference.

"When I get better, I will give back." Charlotte said. "I feel like one of the lucky ones. Cindy was a Godsend. That's all I have to say."



The vision of the Cooking Matters program is to foster a community in which all children are well-nourished and ready to learn by improving access to nutritious food, increasing the number of families eating healthy food, and improving healthy food environments for children.

The Cooking Matters courses are free of charge, equipping low-income families with the skills and knowledge they need to maximize nutrition on a limited budget. Cooking Matters offers tips such as cooking at home rather than eating out to make a significant impact on their food budget. In 2014, Cooking Matters completed 66 total six-week courses, graduating 737 adults and 212 youth. Partnerships were formed to expand the program with the Omaha Hunger Collaborative and Children's Hospital and Medical Center.

Cooking Matters also completed 64 Cooking Matters at the Store tours to 955 individuals. In addition to the Omaha Metro, tours were held in Lincoln, Kearney, Norfolk, Grand Island and Fremont.





## SHELTER NURSING

*"We always laugh when she comes over."*

Becky was given three to six months to live. That was four years ago, before she starting receiving care from VNA. Now, she believes each day is a blessing since she quit drinking and turned her life around.

"It was a good scare, a slap of reality," said Becky. "But VNA helped me get on the right path with all the help I needed."

The primary objective of the VNA Shelter Nursing Program is to improve the health and well-being of people living in our communities who are homeless.

Since 1987, VNA's Shelter Nursing Program has provided high-quality public health nursing services to men, women, children and families in domestic violence shelters, emergency, transitional and supportive shelters, day centers and to the most vulnerable living on the street.

Becky's nurse, Tracy Yandell, has worked at VNA for 15 years and in the shelter nursing program for four years. Over the years, Tracy would visit Becky as often as once a week, to every six months, with many phone calls in between visits. Becky knows if something comes up, she can count on Tracy to help.

"Becky has done very well," Tracy said. Shelter nurses are serving more complex clients over a longer period of time. This approach has been part of a growing trend that better addresses the needs of the homeless population and promotes their long-term stability.

In 2014, there were 2,626 clients served. This includes 253 children, 191 unattended youth living on the street, 1,211 men, 943 women and 29 individuals deemed to be at extremely high risk of dying on the street, making a total of 10,963 face-to-face visits. VNA shelter nurses first systematically assess each individual's health status and history to identify actual and potential health needs and gaps in preventive care. Next, the nurse and client prioritize the identified needs and together determine next steps.

Becky describes the visits with Tracy: "We will go over all the medications, make sure they are all filled. Take my vitals and make sure everything is okay at home. If she notices something, she will help get the right care. Tracy will give good references, from glasses to therapy. She'll review letters from the hospital and was even there when I signed my lease!"

Becky explains that a lot of people don't know when their symptoms warrant a visit to the doctor. They need nurses like Tracy to come to their home to check on them.



To tell you the truth,  
I don't know what  
I'd do without Tracy.  
When she sees me,  
she knows if I'm sick  
or if something's  
bothering me.  
We have a good  
relationship. There  
are not a lot of people  
I can open up to.  
Tracy is open, funny  
and makes me laugh.  
— Becky Payan

## Clients Served



## HEALTHY FAMILIES AMERICA

VNA, in partnership with OneWorld Community Health Centers, launched Healthy Families America in 2014. This evidence-based home visitation program is designed to reach families who are overburdened prenatally and immediately after birth. In its first year, Healthy Families America served 103 individuals, many of which were non- or limited-English speaking families. Families will continue to be seen until the child's third birthday by a consistent nurse or family support/social worker. The goals of this program include:

- preventing child maltreatment, injury and abuse;
- improving maternal, newborn and childhood health;
- improving school readiness and achievement; and
- increasing family economic self-sufficiency.

## LOVE AND LEARN

More than 400 pregnant and parenting teens and young adults who live in Douglas and Sarpy counties received services through the public health home visitation project, Love and Learn. During pregnancy and until a child is one year of age or for at least 12 months after enrollment, the young parent receives visits from:

- a public health nurse at least twice a month, providing health assessments, education and appropriate health and safety referrals; and
- a parent coach at least twice a month to provide support: promoting parent-child interaction, supporting educational goals and improving self-sufficiency.

In addition, Love and Learn provides monthly socialization events to promote parent-child interaction and decrease social isolation.

**Our community services are growing. In 2014, we served 42,959 individuals. This is a 6 percent increase from 2013, reflective of the ever-increasing need.**

Childbirth Education .....	42
Healthy Families America .....	103
Immunization Clinics (Flu Prevention)	
Adults.....	11,588
Children .....	2,600
(Other Immunizations)	
Adults/Children .....	136
Lactation Consultation .....	334
Love & Learn Teen Home Visitation Program.....	409
Nurse Family Partnership .....	123
Physician-ordered Newborn Care .....	1,997
WIN – Welcoming Infants in Neighborhoods (Home Visitation) .....	476
Cooking Matters .....	1,573
School Health Program	
Students .....	19,669
Schools .....	51
Shelter Nurse Program .....	2,627
Social Work Services for At-risk, Immigrant and Refugee Families .....	1,100
Breast Cancer Patient Support Program .....	182

# VNA CONTINUUM OF HOME CARE

VNA's complete line of services address every in-home care need to support our patients as their needs change. Backed by a tradition of nursing, VNA offers a complete line of home care services, including non-medical Companion Care, skilled home care, infusion pharmacy, home health technology and hospice and palliative care.

Our team is trusted by hospitals, physicians, nursing homes, assisted and independent living facilities, social agencies and families to provide the best care wherever our patients call home.

We strive for nothing but the best. VNA continues to be recognized with the highest standard of care with its accreditation status from The Joint Commission. In 2014, VNA initiated a quality improvement project focusing on clinical best practices that impact quality outcomes, increase patient satisfaction and result in more timely initiation of care services for clients.

In 2014 we saw growth in our Medicare business, and grew the contribution of the Companion Care service line.

Hospice admissions also continue to grow; referral increases were seen through our partnership with Bellevue Medical Center and physician referrals. Also, there were 83 hospice referrals from Palliative Care—these referrals generally have a longer length of stay.



## Care in the Comfort of Home



*"The person you love is with you longer when you have VNA."*

It wasn't easy inviting a stranger into her home. She knew she needed help to care for her mother, Mia. For Robyn George, although it was convenient, it made her nervous. This anxiety was paired with the sadness and fear that a parent is ill.

"When they came in, our fears, concerns and anxieties all went under the bridge," said Robyn. "Kim was professional and nurturing. Her visits fell right into place into a routine."

VNA's Kim Rush provided ongoing care for Mia's congestive heart failure diagnosis.

"Kim saved mom's life a couple of times, by just coming out to visit on a whim," said Robyn. On one occasion, Robyn mentioned to Kim that Mia was sleeping more than usual. Kim decided to come to the house unscheduled. After one look at Mia, Kim knew something wasn't right. Her lips were pale. Kim took her blood pressure and immediately, yet calmly, called the ambulance.

"Once we got to the emergency room, they said she would have just slept to her death if she didn't come in," said Robyn. Mia was with her family for another eight months thanks to Kim's caring instinct and quick thinking.

Mia was able to live in comfort thanks to VNA's services. As the primary caregiver, Robyn learned how to safely move her mom, take her blood pressure, give oxygen and other skills needed to care for an aging parent, all taught by caring VNA team members.

Near the end of her life, Mia went to the hospital one last time. It was clear her condition was deteriorating and she was getting close to passing. She wanted to be home. When Mia was discharged from the hospital, VNA hospice supplied everything from the bed and prescriptions to the experience and gentleness needed at this stage in life so the family could get ready for the transition. Mia was able to pass away peacefully at home, with her loved ones there.

Mia's husband, Robert Maynard, still lives with Robyn and her husband, Scott.

"Dad had knee surgery, and like Mom, he wanted to be at home," Robyn said.

VNA helped him with physical therapy, occupational therapy and skilled nursing. As Robert plans for his next knee surgery, he knows he will rely on VNA's home services, instead of being transferred to a rehab facility.

"I never saw any other person take the personal time and responsibility and work so hard as the folks from VNA," said Robert. "Up until Mia passed away, she had perfect care the whole time."

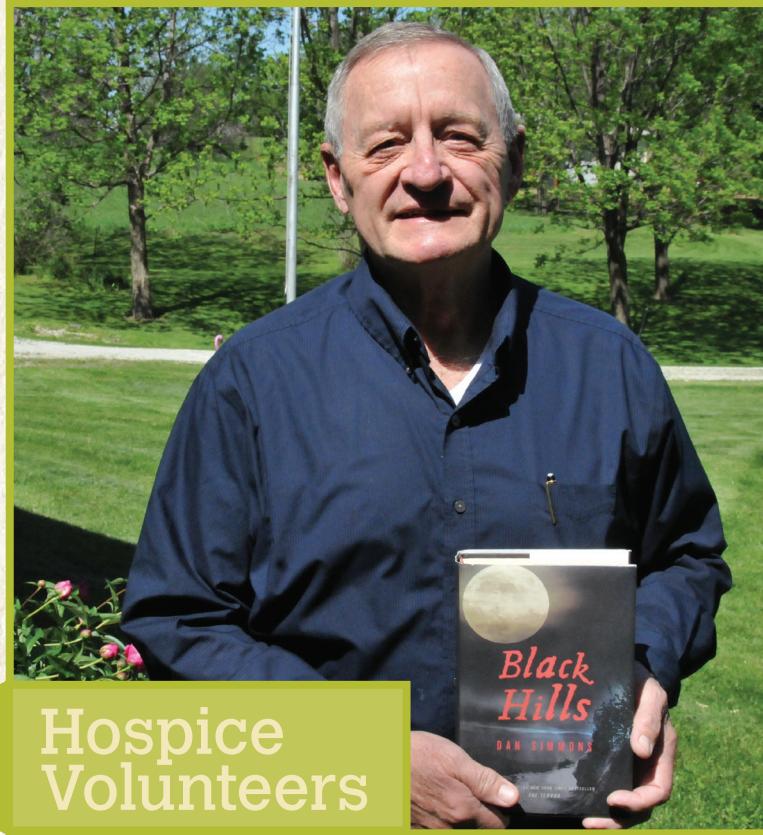


She would have been miserable living in the hospital, instead she was able to live longer in the comfort of home. VNA helped us provide Mom the best care we could give. It was a pleasure to take care of my mother and having her at my home during the last years of her life meant a lot to me.

— Robyn George



## Hospice Volunteers



*The inscription in the book reads: "To Tim: A very special friend who has blessed our lives with so many gifts of produce, love and caring to the end of a wonderful life. Thank you so much. –Don"*

Each family has a different story and is special for many reasons. Tim Oelke has had the opportunity to share the life stories of hundreds of VNA patient families in his 10-year service as a hospice volunteer.

The volunteers never cease to amaze VNA volunteer coordinator Gina Binder. "VNA has the most devoted group of volunteers I have ever met," she says. "Most have been volunteering longer than I have been alive, dedicating 20 plus years of their talents and services to the different VNA volunteer programs. Some volunteers work full-time jobs and have kids and families – yet they still make time to make a difference in the lives of others."

VNA's 146 volunteers spent 3,278 hours helping VNA in 2014 alone. Fifty-one of these volunteers were hospice volunteers, providing 1,421 patient care hours in hospice. In addition to the hospice volunteers like Tim, VNA has opportunities for teen volunteers, office and clerical or special event volunteers, as well as Project Next Step volunteers who assist individuals in transition from homelessness to independence.

"We are humble guests, invited into homes at a very difficult time," said Tim. The families know the volunteers are not there to save them. Volunteers are there to meet them where they are and be there for them.

"I have such great respect for the caregivers of hospice patients, and the patients are so brave," said Tim.

Tim has many memories of the patients he has met over the years. He played music on a cedar flute for a patient during a visit – even

It is the most rewarding job to be able to be with someone and help them in their last days. Every day I want to get up and do something for someone.

—Tim Oelke

## Telehealth with Honeywell

VNA's standard of care includes our continued partnership with Honeywell HomMed™ to supply home telemonitoring systems, providing daily patient assessments for clients with a variety of health conditions in between visits. During 2014, VNA Telehealth program was used in 1,046 patients' homes. This has resulted in cost savings, improved outcomes, improved patient satisfaction, efficiencies in scheduling and provision of care. Additionally, it helps patients take a proactive role in the management of their health:

- 74 percent agreed the telemonitoring equipment helped them manage their health better
- 87 percent reported the monitor was easy to use
- 76 percent reported the monitor made them feel more involved in their care
- 74 percent agreed it gave them a sense of security

Telehealth also proved successful as VNA's partnership providing Immanuel Communities health monitoring kiosks grew in 2014. With a slide of a card, the system securely takes the residents' vitals and sends the information to VNA for review by a clinician. Regardless of age or health condition, the monitoring program allowed 380 Immanuel Community residents and staff to take responsibility for their own health and wellness, maintain their independence, and identify changes in health before they became serious enough to require hospitalization or the need to move from the community. The Telehealth program grew 65 percent since 2013, indicating the adoption among residents.

though one time when he asked her if she liked the music, her answer was no. He also is an avid gardener and often brings vegetables along on his visits.

Tim was recently awarded the Volunteer of the Year award through Enterprise Publishing.

"My neighbor nominated me because of my garden," Tim said. He also was twice honored by VNA as volunteer of the year. "I believe I receive more recognition than I deserve. We have to do something for someone else."

The recognition he holds most dear to his heart are notes or mementos from patients or the families of the patients he visits, such as the one featured from Don Swanson. He also was an avid gardener and had a beautiful greenhouse. Don and Tim would garden together during their visits.

"He gave me this book – Black Hills by Dan Simmons," Tim said. The inscription called him a very special friend. "Don's wife had also given me three more books. These patients are amazing."

Being a VNA hospice volunteer is a commitment, but Tim feels the need to do what he can for other people. Some of the patients he visits have no one else.

"No one should die alone unless they choose to," he said.

### 2014 ADMISSIONS

Home Care.....	3,940
Hospice .....	564
Palliative Care.....	183
Pharmacy.....	338

### COMPANION CARE HOURS

Homemaker/Companion.....	5,070
Personal Care Attendant .....	21,053
Home Health Aide .....	14,216
Total Hours.....	40,339

# EASTER SEALS NEBRASKA

Complementing one another in mission and history, Visiting Nurse Association and Easter Seals Nebraska merged in 2012, and have since optimized economies, efficiencies and synergies of both organizations.

Since their early beginnings, through the work they do today, both have thrived as community benefit organizations. Both Visiting Nurse Association and Easter Seals Nebraska exist to help their communities, including the most vulnerable populations, live better lives.

The mission of Easter Seals Nebraska is to provide exceptional services to help ensure all people with disabilities have an equal opportunity to live, learn, work and play. Services provided by Easter Seals Nebraska include: Camp and Respite, AgrAbility, Workforce Development and Alternative Financing.

## Easter Seals by the Numbers

### WORKFORCE DEVELOPMENT

Nebraska Work Incentive Initiative .....	379
Employment Warranty Services.....	308
Expanded Employment Warranty.....	1,539
Ticket to Work.....	94
ESN Work Choice .....	57
Work Incentives Planning & Assistance .....	118

### AGRABILITY

Clients Served.....	54
Funded Plans for Assistive Equipment.....	17
Funded Amount.....	\$484,880

### ALTERNATIVE FINANCING

Alternative Financing Program	
Clients Served .....	11
Total Loans.....	\$133,442
Telework Loan Program	
Clients Served .....	4
Total Loans.....	\$77,285

### CAMP AND RESPITE

In 2014, Easter Seals Nebraska provided the first summer session and year-round monthly respite activities. The respite program was used 37 different times. This trend is continuing to go upwards in 2015.

The weeklong residential camps provide those with disabilities all the joys of camp life in a fully accessible setting. In 2014, 121 children and adults with special needs attended camp.



## Workforce Development

*“Shauna has been amazing.”*

In 2006, Rebecca Cruise was diagnosed with her fourth brain tumor. Radiation and surgery made it unsafe to continue to work full time. Without a modified vehicle of her own, Rebecca lost her independence to get to work, appointments with doctors, or anywhere else she wanted to go.

“I wasn’t able to transport my scooter myself,” said Rebecca. “I was completely reliant on others to help me get around.”

Rebecca started working with Shauna Dahlgren from Easter Seals Nebraska to help with employment-related services, work incentives and benefits counseling services, including development and long-term management/monitoring of Plan to Achieve Self Support (PASS) to pay for her modified vehicle.

PASS is a Supplemental Security Income provision to help individuals with disabilities return to work. As you can imagine, it is quite a process to set up a PASS.

“Shauna helped me manage all of this, step by step,” said Rebecca. “You must be very organized.”

Shauna helped provide folders to keep all the forms in, helped Rebecca set up all of her finances and keep track of every payment. Once everything is paid off, PASS is complete. Shauna said her goal is to ultimately help her clients maintain or advance employment.

“It is great to have an advocate I can call on when I receive a letter from Social Security that I don’t understand,” said Rebecca. “I call Shauna, she tells me what the letter says, calls Social Security and takes care of it.”

Now, being cancer free for eight years, her oncologist calls her cancer cured. “Everything is great and I’m perfectly healthy. My goal is to ultimately go back to work full time,” said Rebecca.

Through the years of work, Rebecca and Shauna developed a close friendship, an unexpected benefit from the program.

“Now, we talk once every 2-3 weeks,” said Rebecca. “Shauna is pretty awesome and very helpful.”

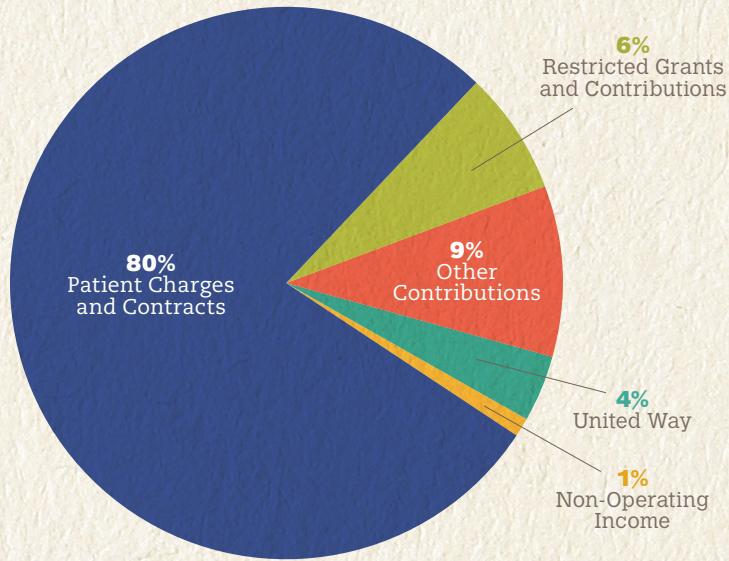
**It is a plan to help me get to a working goal. I wanted to be more independent for my job, so I needed a vehicle to easily get my scooter in and out on my own. PASS gave me the freedom of not always having to rely on other people.**

—Rebecca Cruise

# CONSOLIDATED FINANCIALS 2014

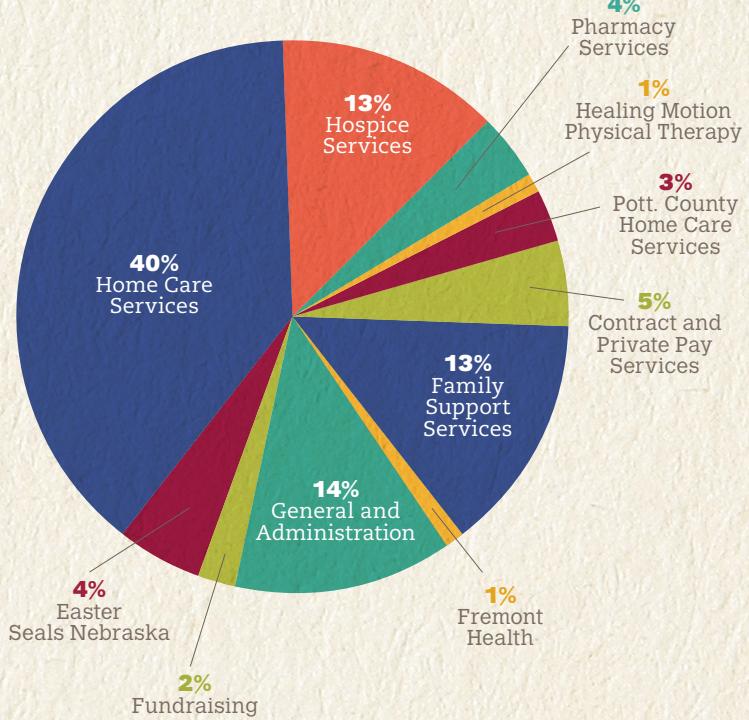
## REVENUE AND SUPPORT

Patient Charges and Contracts .....	20,297,995
Restricted Grants and Contributions.....	1,763,869
Other Contributions.....	2,437,171
United Way of the Midlands .....	957,018
Non-Operating Income .....	193,647
<b>Total Operating Revenue.....</b>	<b>\$25,649,700</b>



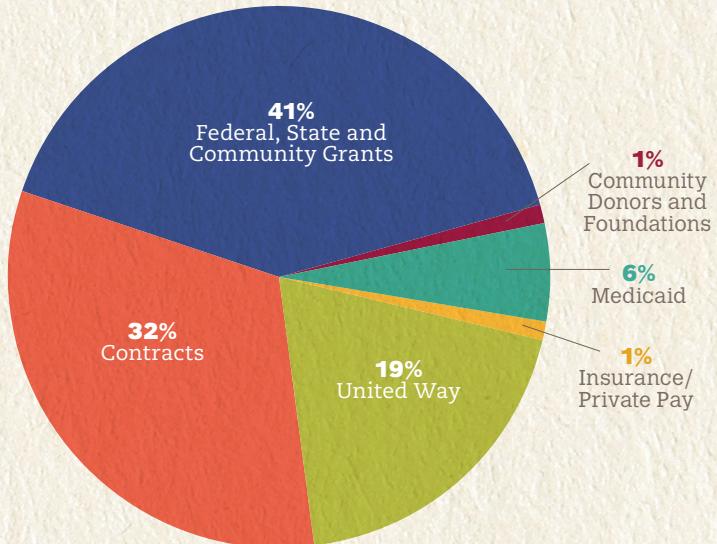
## EXPENSES

Home Care Services .....	10,251,787
Hospice Services .....	3,346,284
Pharmacy Services .....	1,147,321
Healing Motion Physical Therapy.....	282,250
Health Services & Pottawattamie County	
Home Care Services.....	714,435
Contract and Private Pay Services.....	1,401,528
Family Support & Public Health Services ....	3,373,706
Fremont Health.....	196,776
General and Administrative .....	3,697,093
Fundraising.....	464,391
Easter Seals Nebraska.....	1,098,508
<b>Total Expenses.....</b>	<b>\$25,974,079</b>

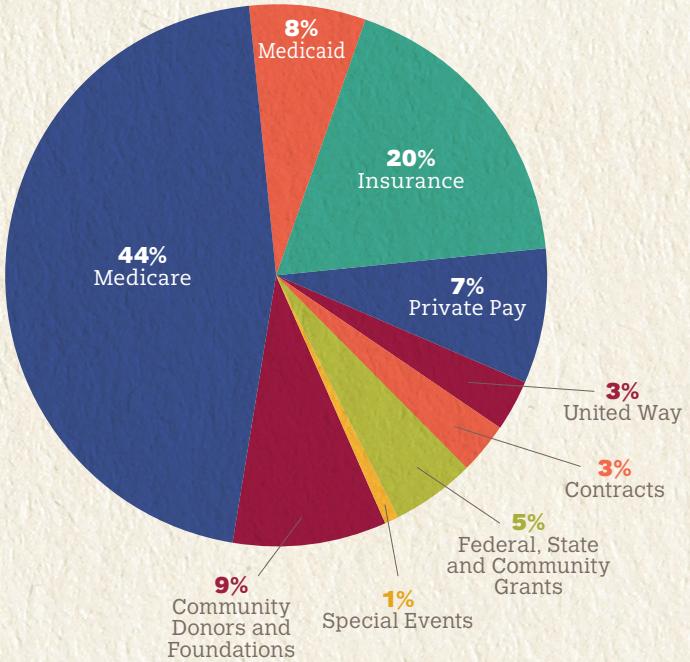


## FUNDING SOURCES\* POTTAWATTAMIE COUNTY\*\*

Medicaid.....	81,978
Insurance / Private Pay .....	12,835
United Way of the Midlands .....	243,653
Contracts.....	413,285
Federal, State and Community Grants.....	517,724
Community Donors and Foundations .....	11,443
<b>Total .....</b>	<b>\$1,280,918</b>



<b>FUNDING SOURCES*</b>	
<b>OMAHA**</b>	(INCLUDES VNAM, HS, FND & ESN)
Medicare.....	10,541,824
Medicaid.....	1,820,253
Insurance.....	4,857,701
Private Pay.....	1,735,300
United Way of the Midlands .....	713,365
Contracts.....	834,820
Federal, State and Community Grants.....	1,246,145
Special Events .....	248,067
Community Donors and Foundations .....	2,177,661
<b>Total .....</b>	<b>\$24,175,136</b>
<b>Total Funding .....</b>	<b>\$25,456,054</b>



\* Intercompany revenue excluded  
\*\* Interest / other NOT INCLUDED

# HOW CAN YOU HELP?

Volunteering your time or providing a financial donation to Visiting Nurse Association helps provide a safety net of care for the Omaha and Council Bluffs communities. Donations to Easter Seals Nebraska support our programming statewide. The financial contributions we receive help fund our range of community-based services that work to change lives for the better. Hundreds of people support VNA by attending one of our many events.

## ART & SOUP

More than 1,000 tickets were sold to the 17th annual Art & Soup event in February. The annual event benefits VNA's shelter nurse program, providing care to homeless individuals and families in Omaha and Council Bluffs, homeless and domestic violence shelters, as well as youth living on the streets. 2014's record-breaking event exceeded VNA's fundraising goal – more than \$240,000 (gross) was earned to help support these critically needed services.

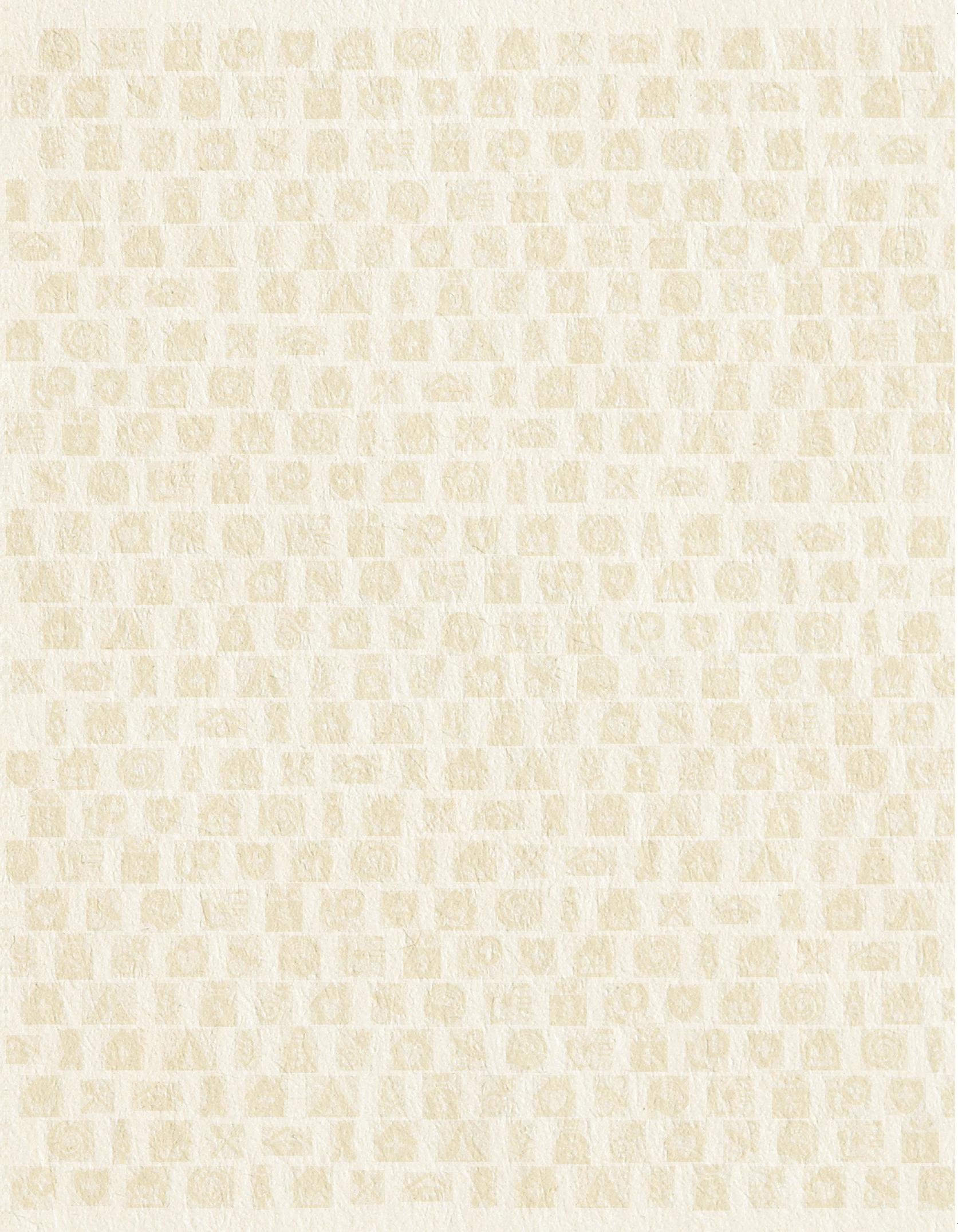
## COOKING FOR VNA

VNA's sixth annual Cooking for VNA event was held in May at the Mid-America Center in Council Bluffs. The \$17,495 earned in proceeds support the expansion of VNA's Cooking Matters™ Program within the Council Bluffs metro area. Cooking for VNA featured delicious cuisine from six "Culinary Gems" of Council Bluffs, entertainment and a silent auction.

**Contact our fund development department at 402-930-4170 for more information.**

## 2014 Grant Funders

The Adah and Leon Millard Foundation  
Centers for Disease Control and Prevention  
Children's Hospital & Medical Center  
ConAgra Foods Foundation  
Dodge Charitable Trust  
Early Childhood Services  
Vera Ellsworth and Bea Cox Charitable Trust  
The Enrichment Foundation  
Every Woman Matters Foundation  
Gilbert M. and Martha H. Hitchcock Foundation  
Iowa Department of Public Health  
Iowa West Foundation  
Lozier Foundation  
March of Dimes Nebraska  
Midlands Community Foundation  
The Monsanto Fund  
Mutual of Omaha Foundation  
Nebraska VR  
NE Work Incentives Initiative  
Omaha Community Foundation  
Peter Kiewit Foundation  
Project Pink'd  
Promise Partners  
Robert Wood Johnson Foundation  
Share Our Strength  
Sherwood Foundation  
Social Security Administration  
State of Nebraska Department of Health and Human Services  
State of Nebraska Department of Labor  
Susan G. Komen Nebraska Affiliate  
Telligen Community Initiative  
United Way of the Midlands  
USDA  
VR AgrAbility  
William and Ruth Scott Family Foundation





#### VNA HEADQUARTERS

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402-342-5566  
402-342-5587 fax

1-800-456-8869  
[info@theVNAcares.org](mailto:info@theVNAcares.org)

#### Additional VNA Location

822 South Main Street  
Suite 102  
Council Bluffs, Iowa 51503  
712-328-3990

#### Additional Easter Seals Locations

211 North 14 Street  
Lincoln, Nebraska 68508  
1320 G Street, PO Box 106  
Geneva, Nebraska 68361  
2727 West 2nd Street  
Suite 471  
Hastings, Nebraska 68901  
402-462-3031  
855-376-1234 fax

Visit our websites at  
[www.theVNAcares.org](http://www.theVNAcares.org)  
[www.easterseals.com/ne](http://www.easterseals.com/ne)  
[www.healingmotionomaha.com](http://www.healingmotionomaha.com)



VNA is fully accredited by  
The Joint Commission.